

**Project:**  
*Retail Outlet Mall  
Normal, Illinois*



Irmscher, Inc. provided the design and construction services for this new retail outlet mall facility. The first phase of the 220,000 square foot complex consists of a 127,100 square foot pre-engineered facility containing 38 lease spaces, as well as an area for the Town of Normal Police Department.

A particular challenge unique to this project was the twenty foot elevation variations of the site.

Retail tenants planned include: Jones New York, Casual Corner, London Fog, Bugle Boy, Wallet Works, Publisher's Warehouse, Fannie May, Faberware, Westport, and Famous Brand Housewares.

**Client:**  
*Dwinn-Shaffer & Company*

**Architect:**  
*Irmscher, Inc.*

**Services Provided:**  
*Design/Build*